

## **SOUTHERN CALIFORNIA WETLANDS RECOVERY PROJECT**

### **PUBLIC ADVISORY COMMITTEE (PAC) MEETING**

#### **2008-2009 PUBLIC ADVISORY COMMITTEE ACTION PLAN**

##### **REINVIGORATE THE PAC**

- **Call current PAC members to gage interest, recruit new members through PAC referrals, update PAC Directory**
  - Who: WRP Staff with recommendation and suggestions from current PAC
  - When: late summer 2008

##### **SUPERVISOR SUMMIT**

- **Facilitate the planning and execution of a Supervisors Summit**
  - Who: Coordinating Committee
  - When: Fall 2008

##### **CONSERVATION ACTION PLANNING**

- Does the PAC want to get involved in the WMG TNC Conservation Action Planning conversation?
  - Who: If so, identify PAC members. Coordinating subcommittee?
  - When: late summer, fall 2008

##### **INVASIVE SPECIES**

- Develop right compendium of strategies to eliminate invasive species in state and begin implementation.
- Develop positive education message to inform citizens, growers, and retailers about invasive species.
- Identify Home Owner Associations and neighborhoods for invasive species education and projects; implement education and restoration projects
- Develop PAC Subcommittee to work on strategy to address invasive species
  - Who: legislative, education and coordinating subcommittee members
  - When: Identify subcommittee summer 2008. Develop education message, strategies, messages, and citizen groups fall 2008 to winter 2009. Implement projects spring to summer 2009
  - Coordinate with and participate in WRP Invasive Species Workshop in Fall 2008

##### **SACRAMENTO EVENT**

- Rethink and restrategize Sacramento Event
  - Who: Legislative Subcommittee
  - When: Fall 2008 through Winter 2009

### **FORMATION OF WRP NON-PROFIT:**

Phase I was presented as a summary of last years activities. 2008-2009 Phase II includes Board Selection, Acquiring Funding and filing formation paperwork.

- Transition PAC presentation discussion and breakout notes to the Non-Profit Formation Subcommittee and the contractor working on formation to ensure new ideas are captured.
  - Who: Stephanie Moret
  - When: When minutes go out
- Decide on non-profit funding mechanisms, resources, and strategy and pursue these
  - Who: Funding subcommittee members and Non-Profit subcommittee
  - When: Fall 2009

### **WORKING WITH ELECTED OFFICIALS**

- Develop draft outline of 'Working with Elected Officials' document within 30 days. The document should be available by election time in 2009.
  - Who: Supervisor Pam Slater-Price is developing the draft
  - When: Summer 2008 [draft is complete; will send to PAC with these minutes].

### **WETLANDS EDUCATION**

- Develop guidelines for bond grant programs
- Develop outline of wetlands education media messages general enough to use as tools in the non-profit fundraising process, for educating elected officials to legislative needs, and for education and outreach.
- Develop wetlands education brochure, video, posters, and/or book general enough to use as tools in the non-profit fundraising process, for educating elected officials to legislative needs, and for education and outreach.
  - Who: Education Subcommittee
  - When: Develop Bond Guidelines Fall to Winter 2008. Develop wetlands media messages summer 2008. Develop brochure and 10-year report summer and early fall 2008. Develop video, posters, and initiate book fall 2008 through spring 2009.